Resolution designating *Small Business Exchange* to be the outreach periodical of the City and County of San Francisco for the African American Community; *El Reportero* to be the outreach periodical of the City and County of San Francisco for the Hispanic community; *World Journal SF LLC and Sing Tao Daily* to be the outreach periodical of the City and County of San Francisco for the Chinese community; *Bay Area Reporter* and *San Francisco Bay Times* to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; *The Potrero View* to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Dogpatch, Mission Bay and Eastern SoMa neighborhoods; *The Richmond Review* to be the neighborhood outreach periodical of the City and County of San Francisco for the Richmond District neighborhoods; *The Sunset Beacon* to be the neighborhood outreach periodical of the City and County of San Francisco for the Sunset District neighborhoods; *Noe Valley Voice* to be the neighborhood outreach periodical of the City and County of San Francisco for the Noe Valley and Diamond Heights neighborhoods; and to provide outreach advertising for Fiscal Year (FY) 2020-2021.

WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; and
WHEREAS, The Board of Supervisors may designate neighborhood outreach periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

RESOLVED, That the Board designates the following periodicals, which circulate primarily in the indicated communities and are printed in San Francisco, to be the outreach periodicals for the indicated communities for FY2020-2021:

African American, Small Business Exchange
Hispanic, El Reportero
Chinese, World Journal SF LLC; Sing Tao Daily
Lesbian, Gay, Bisexual, Transgender, Bay Area Reporter; San Francisco Bay Times

FURTHER RESOLVED, That the Board designates the following neighborhood outreach periodical for the indicated neighborhood(s) for FY2020-2021:

Potrero Hill, Dogpatch, Mission Bay, The Potrero View
and Eastern SOMA
Richmond District, The Richmond Review
Sunset District, The Sunset Beacon
Noe Valley and Diamond Heights, Noe Valley Voice

FURTHER RESOLVED, That the Office of Contract Administration is hereby authorized to enter into contracts with these designated outreach periodicals and said contracts must be in accordance with all the contracting requirements of the City and County of San Francisco.
Resolution designating Small Business Exchange to be the outreach periodical of the City and County of San Francisco for the African American Community; El Reportero to be the outreach periodical of the City and County of San Francisco for the Hispanic community; World Journal SF LLC and Sing Tao Daily to be the outreach periodical of the City and County of San Francisco for the Chinese community; Bay Area Reporter and San Francisco Bay Times to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; The Potrero View to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Dogpatch, Mission Bay and Eastern SoMa neighborhoods; The Richmond Review to be the neighborhood outreach periodical of the City and County of San Francisco for the Richmond District neighborhoods; The Sunset Beacon to be the neighborhood outreach periodical of the City and County of San Francisco for the Sunset District neighborhoods; Noe Valley Voice to be the neighborhood outreach periodical of the City and County of San Francisco for the Noe Valley and Diamond Heights neighborhoods; and to provide outreach advertising for Fiscal Year (FY) 2020-2021.

November 18, 2020 Budget and Finance Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

November 18, 2020 Budget and Finance Committee - RECOMMENDED AS AMENDED

December 01, 2020 Board of Supervisors - DIVIDED

December 01, 2020 Board of Supervisors - ADOPTED
  Ayes: 7 - Fewer, Haney, Mar, Preston, Ronen, Walton and Yee
  Noes: 4 - Mandelman, Peskin, Safai and Stefani
File No. 201212

I hereby certify that the foregoing Resolution was ADOPTED on 12/1/2020 by the Board of Supervisors of the City and County of San Francisco.

[Signature]
Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

12·11·20
Date Approved